

Cardiff Metropolitan University

Business Law and Management BA (Hons)

Course Overview

The **Business Law and Management** degree is designed to equip you with the legal knowledge, business acumen, and practical experience needed to succeed in modern organisations.

Through a blend of academic study and hands-on experience, you'll gain a deep understanding of how businesses operate within legal frameworks—both in the UK and internationally. From entrepreneurship to corporate law, this course prepares you for a diverse range of career paths in business, consultancy, management, and beyond.

Our In-house Law module is first of its kind in the UK and designed with real businesses. You'll explore the pivotal role of the General Counsel and gain insight into how legal strategy supports and drives business success.

Key Features

- **Real-World Learning**: Tackle real business challenges and case studies to develop practical skills and strategic thinking.
- Hands-On Legal Training: Apply legal theory in our state-of-the-art moot courtroom and work on real cases at our *Free Legal Answers Clinic*, in partnership with *LawWorks*.
- **Innovative Modules**: Our *In-house Law* module—unique in the UK—provides direct insight into the role of the General Counsel and legal strategy in corporate environments.
- **Career-Driven Pathways**: Optional modules allow you to specialise in **Digital Marketing** or **Human Resource Management**, tailoring your degree to your ambitions.
- **Entrepreneurial Thinking**: Learn to identify strategic opportunities, manage risk, and make informed decisions like a true business leader.



Learning & Teaching

You'll learn through a mix of traditional teaching methods, including lectures and seminars, alongside experiential learning with practical workshops and hands-on clinical practice in our purpose-built moot courtroom at Cardiff School of Management. You will also benefit from guest speakers and workshops led by business and legal experts.

This blend of teaching methods ensures active engagement and the development of crucial skills for careers in the business and management and the legal sector. Our course structure and teaching strategies are designed to support independent learning as you progress. A Personal Academic Tutor will also offer academic guidance and support every step of the way.

Assessment

Our Business Law and Management degree uses a range of different assessment methods such as written coursework, presentations, reflective reports, role plays and exams. Plus, you'll have the opportunity to undertake authentic assessments in placement learning, clinical practice, pitching, mooting and advocacy.

This blended approach allows you to demonstrate your competencies in a variety of formats, emphasising practical skills and strategic thinking.

You will be guided by our academic team throughout the learning process to help you improve your skills and understanding through feedback and encouraging you to reflect on your own learning to become an independent learner.